

Historic, Archive Document

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important ANNOUNCEMENT

INSIDE THIS FOLDER WILL BE FOUND OUR OFFER
OF LIMITED WHOLESALE STOCKS OF ONE OF
OUR MOST POPULAR SPECIALTIES. BE IN ON
THE DIVIDEND FOR '52. BOOK NOW FOR
HARVEST DELIVERY.

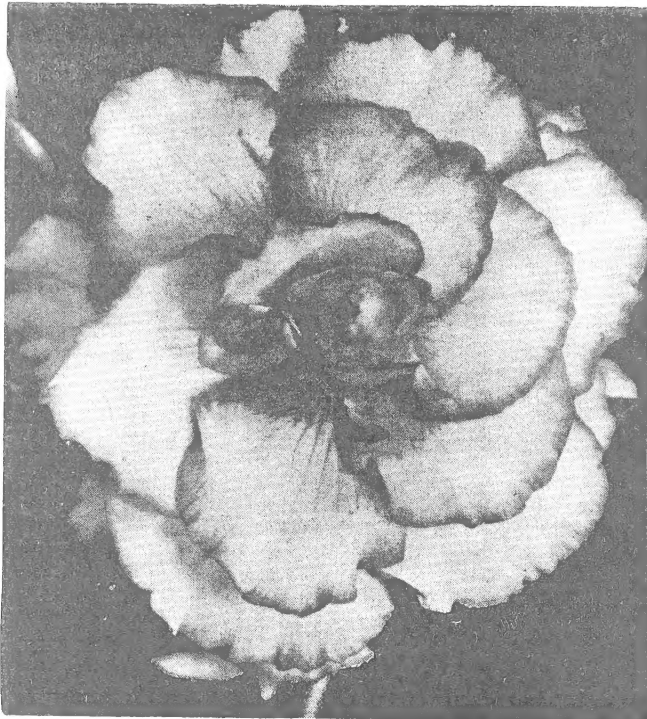
HARROLD'S

BOX 29
GRANTS PASS, OREGON



Mr. Ralph R. Shaw
The Librarian
U. S. Dept. Of Agriculture
Washington 25, D. C.

TERMS: REMIT WITH ORDER. NO STAMPS.



CAMELLIA FLOWERED DOUBLE

GIANT CAMELLIA FLOWERED DOUBLE

These are the largest flowered and by far the most popular of the entire group. The flowers look like huge Camellias, often more perfectly formed even than Camellias. This strain also develops some attractive types that resemble Peonies, roses and even water-lilies although these are sport types. Coloring, as with all Tuberous Begonias, is luscious shades of a clarity and value to be found in no other group of flowers. In the growing fields flowers as large as dinner plates are often produced and we've had customers report bloom of 10 inch and more diameter. Usually they are no smaller than 3 inches and when culture is suitable will average 4 to 6 inches across. If this is your first experience with Tuberous Begonias we highly recommend this type as your first venture. If you're experienced they will still be your best type for 75% of your planting.

COLORS AVAILABLE: Apricot, pink, orange, rose pink, red, rose, salmon, scarlet, yellow and white. Also available in mixture well blended.

GIANT CARNATION FLOWERED DOUBLE

Double frilled with petal edges lacinated, these give the appearance of huge Carnations. Easily the second most popular type. Not quite as large as the Camellia type they are still huge and the coloring is just as brilliant and attractive. All these flowers set off against the clean, brilliant foliage is a sight not soon forgotten.

COLORS AVAILABLE: Apricot, orange, pink, red, salmon, scarlet, yellow, white or all colors mixed.

CRISPA or SINGLE FRILLED

This strain is much improved over stock usually offered in this class - more heavily ruffled. The edge of the petals are heavily frilled somewhat after the fashion of giant ruffle Petunia, Super Fluffy Ruffled. Coloring of course is typically Begonia.

COLORS AVAILABLE: Apricot, orange, pink, red, rose, salmon, scarlet, yellow, white or all colors mixed.

HANGING BASKET or PENDULA

Of trailing habit this all-double strain makes ideal plants for hanging baskets, window or porch boxes and where they can trail down a rockery bank. In fact a few plants in the shaded rockery will dress it up in an unusual manner all summer. While flowers produced by this type are not large they are produced literally by the hundred and the plant is a mass of color almost from the first open bloom. This has always been a very popular type with us and we believe it holds an equally desirable place with the other three types in this popular group.

COLORS AVAILABLE: Apricot, orange, pink, red, rose, salmon, scarlet, yellow, white or all colors in mixture.

PRICES THE ABOVE FOUR TYPES

SIZE	PRICE PER	12	50	100	1,000
1" to 1 1/4" Diameter	\$1.50	\$ 4.50	\$ 7.00	\$ 60.00	
1 1/4" to 1 1/2" Diameter	2.00	6.75	9.50	85.00	
1 1/2" to 2" Diameter	2.75	9.50	14.00	130.00	
2" and over Diameter	5.00	14.00	22.00	200.00	

Dozen and 50 price postpaid. 100 and 1,000 price F. O. B. Grants Pass.

HARROLD'S PEDIGREED STRAIN

American Bred and Grown.

TUBEROUS BEGONIAS

DO YOU LIKE PROFITS? If you do and have not been growing Tuberous Begonias you are overlooking a lot of **NEW POPULARITY** that is still growing by leaps and bounds. We have not been able until this year to offer extensive stocks of our Harrold's Pedigreed Strain American Begonias because our own retail demand was growing faster than we could expand our production and we needed some improvements in cultural methods to get prices down to a competitive wholesale level. We've done it now and offer here a group of great popularity at attractive prices. While supply will be large we anticipate a large demand so this offer is made on a first come, first served basis; subject to crop which will be harvested soon now. Deliveries will be during Jan., Feb. and March and bookings will be shipped in sequence of receipt. We suggest that you order your seasons requirements **NOW! TODAY!!**

We send along a very complete 17 page, 10,000 word booklet with every shipment **FREE**. If you want a copy to read up on this culture they are 50 cents each, postpaid.

NOVELTY TYPES

This group will be found of interest because of its varied forms. However, it is recommended to the commercial grower only to meet the limited demand of his more experimentally inclined customers so quotations and supplies are in small units.

CRISTATA or CRESTED: A single frilled type having heavy tufts or pompoms on the center of each flower petal. Very attractive. Flowers are quite large and available in mixed colors only. Many have two-tones.

MARMORATA: A medium flower of Camellia form mottled white on rose.

MARGINATA: Similar in type to Crispa but having a contrasting border around each flower petal. Two forms, either white with pink border or salmon with copper edge.

PICOTEE DOUBLE: A beautiful Camellia form of very large size. Differs from the Camellia regular in that the flowers are two-toned, usually in shades of pink and rose with darker edging of each flower petal. Mixture only.

ROSEBUD DOUBLE: A form resembling Hybrid Tea roses and a most popular pot plant. Many folks favor the delicate flower form of these. Medium large in size often to 6". Colors a well blended mixture only.

EXOTIC MIXTURE: This mixture is from regular types and many hybrid seedlings from our breeding work. It contains literally hundreds of colors, shades and forms. It's a happy hunting ground for the fancier, hobbyist and an ideal mixture for the grower who wants to grow great variety in a limited quantity.

PRICE OF THESE NOVELTIES

SIZE	Doz.	50	100
SMALL, 1 to 1 1/2 inch diameter.	\$2.50	\$ 9.00	\$14.00
MEDIUM, 1 1/4 to 2 inch.	4.50	12.00	20.00
LARGE, 2 inches up.	9.00	17.00	30.00

PROPAGATING TUBERS

These are small tubers cultured from late sown seedlings. They are from 1/2 to 1 inch diameter. With reasonable culture they will produce larger plants more quickly and with less cultural exactness than when growing from seed. They make nice plants for spring and early summer sale from 3 or 4 inch pots and when bedded out usually give good bloom from August until frost. Available in limited quantity as follows.

CAMELLIA TYPE: In mixed colors only.

CARNATION TYPE: In mixed colors only.

CRISPA TYPE: In mixed colors only.

PENDULA TYPE: In mixed colors only.

PRICE: 50 for \$3.00; 100 for \$5.50; 250 for \$12.50, Postpaid.

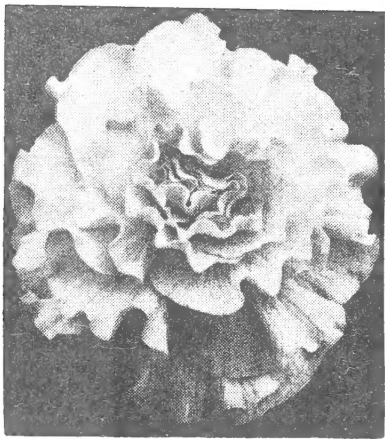
CONDITIONS OF SALE AND BOOKING

This offer is made subject to crop and to prior sale. It is most advisable that your seasons order be booked at once as in case of shortage delivery will be made in sequence of booking.

TERMS OF PAYMENT: Bookings will be entered on receipt of one-third of the purchase price with the order, balance to be due prior to shipment or C. O. D. A discount of 2% may be taken where all cash accompanies the order and an additional 2% may be taken on cash orders for \$100.00 or more.

QUANTITY RULES: Dozen price means not less than 12 tubers of a size and not less than 6 of a color or type. 50 price applies to 50 or more tubers of a size not less than 10 tubers of a color or type. These two rates include prepaid delivery by Parcel Post.

The 100 price applies to 100 or more tubers of a size, not less than 10 tubers of a color or type. The 1,000 price may be applied to 250 tubers of a size, not less than 50 tubers of each color or type. 100 and 1,000 price is F. O. B. Grants Pass. Shipment by Express collect unless postage is remitted.



HARROLD'S TUBEROUS BEGONIA SEED

PLANT THESE
NOW

It's getting time now to seriously plan your seasons planting of Tuberous Begonia seed for those early plants for spring sale. Early plantings can be had showing bloom for your April and May sales dates while for bedding they may be planted as late as February for nice plants. New crop seeds are now available. If you haven't tried these a packet will be well worth the time to convince you of their popularity. Our 17 page cultural booklet sent with each order gives a wealth of cultural help.

CAMELLIA FLOWERED DOUBLE: A fine mixture of colors in this most popular type. This should be one of your main selections.

CARNATION FLOWERED DOUBLE: A very fine mixture of colors.

CRISPA or SINGLE FRILLED: This mixture of colors is most attractive.

PRICE: Packet, about 500 seeds, \$2.50; 3 pkts. for \$6.00; 10 pkts. for \$18.00 your selection.

HARROLD'S FANCIERS MIXTURE

This mixture is probably the finest for the grower who wants to plant but one item. It is seed collected from our entire collection, many varieties selling for as much as \$1.50 per tuber, while others are from breeding work which has not as yet been released. You'll find the many types, shades and forms produced by this seed to be a most attractive selection for your fancy trade.

PRICE: Packet, about 500 seeds, \$2.50; 3 pkts. for \$5.00; 10 pkts. for \$15.00; 25 pkts. for \$30.00.

Our packets contain more than 500 seeds and with reasonable success in culture should produce upwards of 250 plants per packet.

Hardy Primrose Seeds

Primula Polyanthus-Veris Hybrids

HARROLD'S PEDIGREED GIANTS

Developed in our breeding department after many years of intensive work we believe this to be the finest in this type. The plants are pleasingly compact but of robust growth usually from 8 to 10 inches high under good culture. Flower stems are 12 to 16 inches with flowers well above the foliage. The flower heads, composed of many florets which are often individually larger than a silver dollar, are often 8 inches or more across. Coloring is the most brilliant of any strain available in this type. While available in mixed colors only, the blend contains yellow, red, purple and white in the more common shades plus pink, flame and bronze shades in pastel and poly-chrome combinations that are rare. A few blue shades are in the mixture. Marking of the flowers is just as outstanding with selfs blotched and laced markings in the flowers.

FRESH TESTED SEEDS

Price per Trade Packet about 300 seeds, \$1.00; 3 for \$2.50; $\frac{1}{4}$ oz., about 1500 seeds, \$4.00; $\frac{1}{2}$ oz., \$7.50; $\frac{1}{4}$ oz., \$14.00; $\frac{1}{2}$ oz., \$25.00; 1 oz., \$50.00; 2 ozs., \$95.00.

SEEDLING PLANTS

SEEDLING PLANTS: 25 for \$3.00; 100 for \$10.00; 250 for \$22.50 postpaid.

GLOXINIA SEEDS

We offer here the most complete selection of these seeds available from a single source in the U. S. A. The culture of these is not difficult and is covered by our cultural leaflet that accompanies each shipment.

HYBRIDA GRANDIFLORA MIXTURE: A very fine blend of colors in the long tubed, giant flowered types. An excellent selection for the fancier.

DEFIANCE: The most brilliant fiery scarlet.

EMPEROR FREDERICK: Scarlet, bordered white.

EMPEROR WILLIAM: Dark violet, bordered white.

MONT BLANC: Glistening pure white.

ROI DES ROQUE: Brilliant blood scarlet, beautifully frilled.

VIOLACEA: Soft violet self.

WATERLOO: Attractive dark purple.

PRICE POSTPAID WITH CULTURAL BULLETIN: Per packet, about 300 seeds \$1.00; 4 packets for \$3.50.

GIERTH'S HYBRID RED: Very rich colored, huge flowers. Flexible leaves.

GIERTH'S HYBRID BLUE: Blue shades. Otherwise same as above.

GIERTH'S HYBRID WHITE: Very fine, large white.

PRICE POSTPAID WITH CULTURAL BULLETIN: Per packet, about 300 seeds, \$1.50; 3 packets for \$3.50.

Petunia Seeds

GIANT FLOWERED RUFFLED

This small group is a very small part of our large selection of these seeds. Our next edition will carry a complete listing. These varieties, however, are those that will be needed for early planting and we especially direct your attention to the very economical prices quoted here for the very finest new crop seed from three of the worlds leading specialists in this field.

About 150,000 seed per ounce. Average production 800 plants per $\frac{1}{128}$ ounce.

VARIETY	COLOE	MINIMUM QUANTITY SOLD	$\frac{1}{128}$ OZ.	PRICE PER	$\frac{1}{128}$ ounce	$\frac{1}{8}$ ounce	$\frac{1}{4}$ ounce
DWARF GIANTS OF CALIF.:	Ramona Dark Shades.	\$.90	\$5.00	\$15.00			
DWARF GIANTS OF CALIF.:	Ramona Light Shades.	.90	5.00	15.00			
DWARF GIANTS OF CALIF.:	Ramona Light & Dark.	.90	5.00	15.00			
FRINGED SNOWSTORM:	Compact, vigorous white.65	4.75	14.00			
GLAMOUR:	Salmon rose. Huge.	.90	5.00	15.00			
IRENE:	NOVELTY. Dark carmine red.	1.35	7.00	22.50			
MARYLYN:	(SALMON BEAUTY) Rich salmon.	.75	5.00	15.00			
ROYAL PURPLE:	Fringed, deep, velvety purple.	.75	5.00	15.00			
RUFFLED MONSTERS:	A fine large flowered mixture.	.50	3.50	10.00			
SPECIAL FLORIST MIXTURE:	Med. dwarf, all colors.	.65	4.25	12.50			
SUPER DWARF MIXED:	Most dwarf of this race.	1.25	8.30	25.00			
SUPER FLUFFY RUFFLES:	Heavily ruffled, mxd. clrs.	.50	3.50	10.00			
SUPREME FLORIST STRAIN:	Rose, pink and salmon.	.90	5.00	15.00			
THEODOSIA IMPROVED:	Fringed rose, golden throat.	.65	4.75	14.00			

FUCHSIA SEEDS

Interesting for the experimentally minded and fancier. These seeds from one of the finest collections in the country.

SUPERLATIVE MIXTURE: All from crosses of top show varieties. Many pastels. **PER PKT.**, about 150 seeds, \$2.00; 1,000 seed, \$11.00.

DOUBLE & SINGLE MIXED: Quite choice. **PER PKT.**, about 150 seeds, \$1.50; 1,000 seed, \$6.00.

Fractional ounce prices on request.

CULTURE

Is relatively simple and covered by a cultural leaflet sent with each order. Will bloom in about 8 months.

